

Title of the activity : Brand yourself!

For who : 18+
Duration : 180 min
Number of players : 5+
Place : Outside
Characteristic :
-Creative
- Fun
- Self-reflection

Type of game : Self-discovery & Stencils
Educational interest :
- Awareness about personal traits, Develop self-reflection traits, be creative
Materials :
- Pencils, rulers, paper-cutter, A4 paper, board paper, acryl spray, tape, t-shirts, gloves, masks...

Goal : To reflect about yourself and your surrounding. To be creative.

Method :

1. Explain to participants what a brand. Use example from daily life, such as Coca-Cola, BMW, M&M's, Superman logo etc.
2. Ask participants to explain what comes into their mind when looking at those logo's.
3. Ask participants to develop their own logo, by thinking about their traits and what would represent them on one drawing.
4. Explain about stencils method and that participants need to develop the stencil and spray it on their t-shirt.
5. Give participants enough time to work on their stencils.
6. Cut out stencils with paper-cutters.
7. Go outside and apply stencils to t-shirts by spraying them with spray.
8. Take time to reflect and conclude the activity by taking a picture with all participants and their nice and creative t-shirts.

Link or picture :

